

Mission accomplished

Hope you were able to catch some of the Paralympic action. All of us at Ride developed a personal connection to the US Men's Wheelchair Basketball team when Matt Scott (front and center) visited shortly before the Games, looking for a more optimal connection with his wheelchair.



While at Ride, Matt allowed us to film him speaking about his wheelchair basketball story and the importance of seating to his health and career as a professional athlete.

A five-time Paralympian, now a two-time gold medalist, Matt was also voted by Team USA to be the flag

bearer at the closing ceremonies -- well done!



Team up with Ride

Competitor's products that protect skin through immersion and envelopment are inherently unstable. Posture is often sacrificed for skin protection.

Ride Designs' cushions offer the best alternative:

- helping manage both skin and posture
- offering superior heat and moisture management
- among the lightest-weight on the market

University-level research is beginning to recognize Ride's superiority — with real people who have real seating challenges — looking at seating stability, pressure distribution, and deep tissue deformation through MRI studies.

The latest: Research from a prospective observational study, done in Italy, helps demonstrate the Java Cushion's ability to promote healing of stage I-II-III pressure injuries. [Read the abstract](#) in the Italian Journal of Prevention, Diagnostic and Therapeutic Medicine.

Learn more about the pros and cons of how seating research is done by taking this free CEU [class](#) online via Ride University.



#WeThe15 launches

Named for the 1.2 billion persons with disabilities who represent 15% of the world's population...

"WeThe15 aspires to be the biggest ever human rights movement for persons with disabilities and aims to put disability right at the heart of the inclusion agenda, alongside ethnicity, gender and sexual orientation," said Andrew Parsons, president of the

International Paralympic Committee.

Learn more about this new coalition to unite the disability community [here](#). Follow the project on [twitter](#) and [instagram](#).



If you're not already, you need to be certified :)

The remaining Custom Certification Course for this year is full and we're currently finalizing course dates for 2022. Keep an eye on the website [here](#) (and in upcoming newsletters) for your opportunity to participate in this highly-regarded course.

Thank you for reading!

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