



Looking forward...

From Ride's perspective, the complex rehab industry appears to be recovering well, as we are seeing incoming orders at a rate consistent with previous years. While there remains uncertainty about the ability for recovery to continue at the current pace in the coming months, we remain optimistic and committed to operating full-steam ahead.

We expect the usual uptick in orders before year-end so we're encouraging everyone to get their orders in the pipeline as soon as possible. You can count on Ride to do everything we can to get your orders filled as quickly as possible.

Throughout 2020, Ride has been able to fulfill custom product orders within 12 days over 98% of the time. Recently 85% of custom orders have shipped within 8 days.

It's why we're getting messages like this one, from Dave Blaser of NuMotion:

"You guys got one of my castings on the 20th and it's freaking at my door already... that's 10 days for a Custom Back!"

We thank you for your business. Work smart, be well, Ride on!

Free online seating courses continue

Learn more about wheelchair seating and Ride products at your own convenience. Courses on Ride University's [online education platform](#), are free through December 31, 2020.

Our newest course, **"How does it shape up? The impact of the skeleton and the cushion on buttocks shape during sitting,"** taught by Sharon Sonenblum, PhD, is getting great reviews and, like several other courses, offers CEUs too. Stay tuned: more courses are in development now.

Looking for a soft solution?



The Ride Custom AccuSoft Cushion...

Accurate fit, plus soft — and even softer: Two foam options for a more forgiving sitting surface.

Cover options: Includes an inner incontinent-proof liner. For ease of care, an optional wipeable outer incontinent-proof cover is also available.

Modifiable: All cover options allow access to the cushion for in-field modifications.

Custom Certification courses at Ride resume

Remaining 2020 courses (October 22-23 and October 29-30) are full. Registration is open for January 14-15 and February 25-26, 2021 [here](#). More dates for 2021 will be announced soon.

Attendance at courses is very limited to allow for social distancing. All possible safety precautions (per CDC and Colorado Health Department recommendations) are being taken, including a protective area to separate attendees from presenters.



More inclusive fitness trackers

Smart watches and fitness trackers have transformed the world of exercise, spawning a generation of active tech users....But one group of people has been frequently left out of this fitness revolution: wheelchair users. Now, smart watch and fitness tracking companies are making efforts toward inclusion.

William Miller writes, "Technology that is reliable and accurate has been shown to be able to positively motivate users to increase physical activity. This knowledge is particularly important for a manual wheelchair user population due to decreased physical activity levels within this population." Learn more [here](#).

Thank you for reading!

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