



Work it

Just some of the best employment-related articles we noticed this month, officially **Disability Employment Awareness Month...**

- Hopefully employers start recognizing that bringing a person with a [disability](#) into an organization is not just about improving diversity statistics, “but recognize that the disability itself should and could be seen as an asset to the organization.” From “COVID-19 pandemic reversed decades of employment gains for disabled, but advocates see glimmers of hope,” [article and video](#) by ABC News.
- “If you’re thinking of returning to work, no matter where you are, even 30 years post-injury, we can help,” United Spinal Chief Operating Officer Abby Ross says in an [article in New Mobility](#).
- “Those who share in the lived experience of disability recognize the importance of innovation as a true constant in every facet of one’s life,” from Forbes article “[Mindset Matters: Disability and the Power of Patience as a Business Asset](#).”
- Interviewing for a job can be nerve-wracking for anyone, but for people with disabilities, the process may be even more challenging: [Tips for Preparing for an Interview](#).



Heard about the softer Ride Custom Cushion option?

The Ride Custom AccuSoft Cushion has now become a staple in Ride's range of wheelchair seating solutions. It's a softer, more forgiving custom cushion option, learn all about it [here](#).

“The end of the summer is not the end of the world.
Here's to October.”

— A.A. Milne



Fun Finds / Resources

- **Check out this [TED talk](#)** on celebrating disability as a normal part of human diversity by Catalina Devandas, the first United Nations Special Rapporteur on the rights of persons with disabilities.
- **"CripTheVote"?** It's a nonpartisan online movement activating and engaging disabled people on policies and practices important to the disability community. Their links to info on US presidential candidates platforms are [here](#).
- **"On Becoming Friends with a Non-Disabled Person,"** a thought-provoking [essay](#) by Kelly Dawson.

Thanks for reading,
Your friends at Ride Designs



P.S. If you somehow missed the last newsletter, the most viewed item was a video about [Christian Bagg](#), an outdoor enthusiast, who has created a special mountain bike, "...so everyone can have the chance to go on an adventure."

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