



We thank you for the incredible, life-changing work you are doing in the field!

Share your great outcomes with Ride products

There's a [User Stories](#) page on our website and we're always looking for new clients to feature. Consider encouraging a client to submit their success story or submitting one on their behalf... the forms to do so are on the page [here](#).

We also feature cool photos/stories on Instagram, including client spotlight features like Ira's shown below... you may want to follow us [there](#) to see our seating products in use.

Client Spotlight

Ira Edwards

- Land Planner
- Rossignol Ski Rep
- Advocate for Disability Issues

"I love my Ride wheelchair cushion for life in Alaska! It is durable, weather proof and makes transferring easy to all the off-chair activities I do on a regular basis."



Yep, it's time to start your holiday shopping, here and now! Ira has developed a line of men's facial hair products and cologne made in Alaska.... Purchases of [RoosterSkier](#) Brand products support the nonprofit outreach activities of [Team Gimp Squad](#) project.

Year-end approaches at warp speed!

Ride Custom Backs and Cushions are currently shipping within 12 business days of receipt of the complete order packet. Please help us to ensure that you and your clients have a stress-free year end by submitting complete order forms, a scan/shape, and purchase orders asap.

We will be doing everything in our power to partner with our suppliers to meet everyone's goals. Here's to a great fourth quarter – we are grateful for your business.

Ride University: Upcoming courses for clinicians and suppliers

Plan ahead for 2018: Attend a Ride Custom Certification Course!

Enjoy learning about wheelchair seating in our Denver-area training facilities and gain hands-on experience with RideWorks and the Ride Custom products. Course dates are January 11-12 and February 8-9 (ski season), May 3-4 (springtime in the Rockies), July 26-27 (wildflower season in the high country), and October 18-19 (fall colors). More information [here](#).

Ride Custom Cushion 2 exceeds all expectations

Thank you for rapidly adopting the Ride Custom Cushion 2. The awesome response has virtually eliminated orders for its predecessor, the original Custom Cushion. The superiority of the new cushion material and design is quite evident, learn more [here](#).

So... announcement: As of January 1, 2018 we will no longer take orders for the original Custom Cushion made of Brock beads with straps and hardware.

For those who insist on the firmness of the Brock material, we are happy to offer a carved version of the original cushion, without the straps and hardware. This carved cushion, made of Brock material, is lighter weight, has better surface feel, and allows for more repeatable and reliable adjustments with the use of CAM wedges.

As of January 1, 2018 we will also no longer take orders for the Evaluator-Based Ride Custom Cushion.

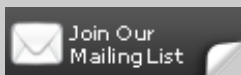
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