



An inside peek

We've been flying under the radar for much of our more than 20 year ride :) Unless you needed seating, you probably wouldn't even know our business existed. This [video](#), recently created by our banking partner, shows a bit of what makes Ride so special and helps highlight the importance of complex rehab technology.

Disability Pride Month

Have you been celebrating? Apparently Disability Pride Month was first recognized by New York City in 2015 to honor the 25th anniversary of the passage of the Americans with Disabilities Act.



As Andrew Pulrang writes, "There is no single point of organization or definition, or clear mission statement for Disability Pride Month. However, the overall purpose, broadly speaking, is to portray the disability community in a positive light, and create space for more people with disabilities to explore our own lives as disabled people in positive and public ways... we are encouraged to embrace our disabilities, both physically and emotionally, as integral parts of who we are." Learn more [here](#).



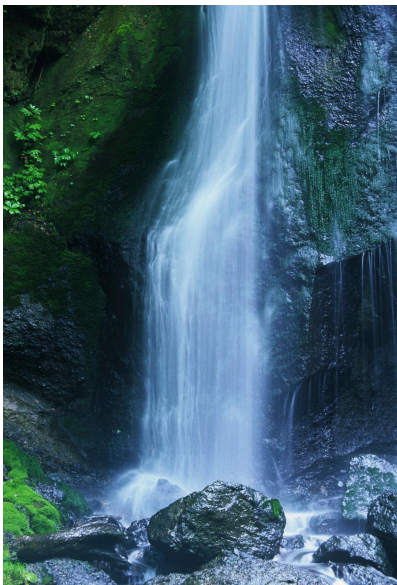
“People will forget what you said.
They will forget what you did.
But they will never forget how you made them feel!”
-- [Maya Angelou](#)

Fun finds / resources



- Paralympic watch: Learn more about the athletes, what's coming up and when, [here](#). The Tokyo Paralympics is scheduled for August 24 to September 5.
- Summer reading ideas: From compulsive thrillers to heartwarming romances, check out these books featuring characters with disabilities and chronic illnesses, [here](#).
- "Artists with disabilities face a double-whammy. If they manage to get recognition, it often comes with condescending cliches. Instead of concentration on their art, their stories become all important: in particular, how they “overcame” their problems." Learn how curators in Korea aimed to change that, [here](#).

Thanks for reading,
Your friends at Ride Designs



P.S. If you somehow missed the last newsletter, the most viewed item, was about how heat and moisture, combined with the stresses of prolonged sitting, can contribute to pressure injuries. Ride’s cushion designs hold the high-risk areas up and away from the surface of the cushion, creating space for air to flow between the skin and the cushion and making a real difference in helping to manage heat and moisture. Learn more [here](#).

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