

## A peek inside the process...

Here's an almost-mesmerizing part of the process of making a [Ride Custom Back](#). Hot, high-grade prosthetic plastic is vacuum-formed to a specific client's back shape. Watch the video [here](#).

Once it cools, Ride technicians will cut the back out and begin adding the materials for breathability and comfort. The finished back provides custom-fit, lightweight stability. A well-fitting back truly works in tandem with a cushion, to help relieve pressure and increase stability.



## Spinlife product availability

Ride Designs has recently partnered with the online [Spinlife®](#) platform to offer the [Forward Cushion](#) and the [Java Cushion](#). If you need a second Forward or Java Cushion, or a replacement cover... ordering from Spinlife may be a good solution. Remember that initial clinical wheelchair seating evaluations and regular follow-ups are an important part of on-going care.



## Red Rocks: Concert bucket list destination

Ever wanted to see a show at Red Rocks Amphitheatre in Colorado? Here's an introduction to this spectacular natural wonder, from a wheelchair rider's perspective, on our [blog](#).

## Stunning statistic

In 2016, over 35 million people with disabilities in the US were eligible to vote, yet only 16 million of them actually voted. The American Association of People with Disabilities (AAPD) has launched the [REV UP Campaign](#), aiming to increase the political power of the disability community, while also engaging candidates and the media on disability issues. REV UP stands for Register, Educate, Vote, Use your Power!



Got an idea that could help change the lives of those with lower-limb paralysis? There's still time to enter Toyota's [Mobility Unlimited Challenge](#). Deadline for entries is August 15.

Check out this New Mobility article on some promising research, "[Non-Surgical Recovery of Function: Not a Fantasy](#)"

College students: "[Disabled and Proud/Leading Change](#)," is an online conference for students with disabilities, by students with disabilities, that will be held October 11-13. The conference will focus on building leaders for campus change -- to improve accessibility, inclusion, and the climate for people with disabilities.

Have you heard about the ultra-accessible [Morgan's Wonderland](#)? It's an award-winning theme park in San Antonio, Texas where those with special needs, and those without, can come together to learn and play. Now in its ninth season, the park has welcomed more than 1.3 million guests from all 50 states and 69 other countries. Get all the details [here](#).

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Thanks for reading!  
Your friends at Ride Designs



**P.S.** If you somehow missed the last newsletter, check out the most-read story, "[When a Physician becomes the patient](#)" -- after a bike accident resulted in paralysis, Dr. Daniel Grossman returned to his work in the emergency room with a renewed perspective on how he interacts with his patients at the Mayo Clinic.

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