

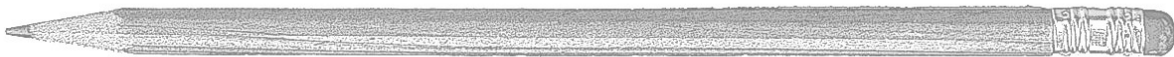


## Save time with new bundled package pricing

### Introducing bundled package pricing for:

- Ride Custom 2 Cushion
- Ride Custom AccuSoft Cushion
- Ride Custom Back

You now have the option of either 1) requesting an itemized quote or 2) selecting the new, bundled pricing package for your Ride custom cushion or back support. All the most frequently ordered options are conveniently included in the bundled package price. Learn how the process works, and see what's included, [here](#).



## Resolved to seek out more education this year?

### Online

Learn more about wheelchair seating and Ride products at your own convenience on Ride University's [online education platform](#). Online courses are free.

### Custom Certification Courses in Colorado

Registration is open for courses scheduled March 18-19, April 29-30 and May 20-21, [here](#). Attendance at courses is very limited to allow for social distancing. All possible safety precautions (per CDC and Colorado Health Department recommendations) are being taken. More dates for 2021 to come.



## Here's to a bright new year ahead!

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### **A message from Tom Hetzel, PT, ATP, CEO**

Well 2020 has come and gone, and in its wake, we continue to see the widening spread of Covid-19, the strain on resources at all levels, and the devastating toll the pandemic has taken on lives and livelihoods. We're grateful that Ride Designs has been able to maintain full employment; modify our business, travel and manufacturing processes in response to the pandemic; and maintain a level of personal vigilance in Covid risk-management that would be the envy of most any company.

Now, vaccinations are rolling out and the future begins to look brighter. It will take time, patience, and commitment to thwart the growing spread and increased virility of recently discovered Covid variants -- and to keep our front-line health care workers and hospitals from being overwhelmed. We must persevere.

It is a small world, and if we've learned anything, it should be that personal decisions can and do have a ripple effect that can either help or hinder our global health and prosperity. So, together, lets hunker down, mask up, maintain social distance, look out for one another, and emerge together, on the other side of this crisis, a healthier, smarter, and more compassionate global community.



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Thank you for reading!

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